TATA HOUSING

TATA

AVENIDA

Come. Belong.



NEW TOWN, KOLKATA



Artist Impression. Green areas and roads are for representative purpose only



AVENIDA

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Spread across 13 acres, the sleek 23-29 storeyed towers are designed by one of India's top architectural practice Edifice Consultants Pvt Ltd.

The towers are designed to balance a sweeping curvilinear boulevard, envisioned as the heart of the project, where tree lined and programmed activities mimic the street life of Kolkata.



Image is for representation purposes only



AVENIDA

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A UNION OF ANTIQUITY AND MODERNITY



Artist Impression



AVENIDA

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AN ULTRA MODERN ABODE



Image, area and facilities for representative purposes.



AVENIDA

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SPACES FOR YOUR THOUGHTS TO FLOW FREELY



Image, area and facilities for representative purposes.



AVENIDA

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SPACIOUS ROOMS WITH ABUNDANT NATURAL LIGHT AND SPLENDID SIGHTS



Image, area and facilities for representative purposes.



AVENIDA

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A PERFECT GETAWAY FROM THE HUSTLE BUSTLE OF WORK LIFE



Image, area and facilities for representative purposes.



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FACILITIES TO KEEP THE BODY GOING



Image, area and facilities for representative purposes.



AVENIDA

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AESTHETICALLY DESIGNED GRAND DOUBLE HEIGHTED LOBBIES



Image, area and facilities for representative purposes.



AVENIDA

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COMFORT AND INDULGENCE THAT CANNOT BE RESISTED



Artist Impression



AVENIDA

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RECREATIONAL SPACES REFLECTING A PERFECT AMALGAMATION OF COLONIAL ARCHITECTURE AND MODERNITY



Image, area and facilities for representative purposes.



AVENIDA

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FOR THE BUDDING FUTURE OF THE NATION



Image, area and facilities for representative purposes.



AVENIDA

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SURROUNDED BY LUSH FOLIAGE



KEY DISTANCES*

IT / Commercial Hub	0.5 km
Tata Medical Centre	1 km
DPS, New Town	1.5 km
Rabindra Tirtha	3 km
Axis Mall	5 km
HomeTown / Big Bazaar	5 km
Netaji Subhash Chandra Bose International Airport	14 km

*Distance (shortest) and timelines (in vehicular traffic) are tentative and approximate, subject to road infrastructure facilities provided by appropriate authorities.

** MAR = Major Arterial Road, Proposed as per New Town Planning Area by WBHIDCO

Map not to scale

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CONVENIENCES

UNRESTRICTED

We understand that it's not just about building a perfect house, but it's also about leading a perfect life. As we talk about doing that, we couldn't leave out the importance of presenting the perfect location that becomes an essential part of your life

The area is in the sub CBD location, diagonally opposite to TCS and is also surrounded by top corporate IT parks like DLF, Unitech & Ambuja. This is already the hub of New Town and in the next couple of years this will be the new Kolkata

LEGEND

- A — TOWER - A (Luxe)
- B — TOWER - B (Majestique)
- C — TOWER - C (Eminente)
- D — TOWER - D (Grande)
- E — TOWER - E
- F — TOWER - F
- G — TOWER - G
- TH — TOWN HOME
- CH — COURTYARD HOME
- CL — CLUB HOUSE
- AM — AMENITY
- U — UTILITY BLOCK
- PG — PLAY GROUND
- RO — RETAIL & OFFICE



Disclaimer: Artist's impression of the layout plan, subject to approvals. Green areas are for indicative purposes only.

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MASTER PLAN

UNLIKE ANY OTHER...

Tata Housing Advantage

- Our products are known for the highest quality and safety standards to ensure the durability of your home
- It is our commitment to delight you by improving your quality of life as you move into a TATA Housing home
- Transparent and participative culture – the bedrock of values at TATA Housing
- Promises made and promises delivered – the cause which is plaguing the real estate industry, is our forte and we live by our commitment

Superior Construction Advantage

- Every tower will have a fire fighting system, video door phone, with a service lift till basement
- Stone cladding up to first floor ensuring for aesthetics and weather protection
- Texture finish on external walls
- Earthquake resistant structure
- Ramp facility for senior citizens and specially able people



Steam &
Massage Room



Yoga &
Meditation Area



Lawn Tennis &
Badminton Court



Library



Festival Pavilion



Kids Play Area

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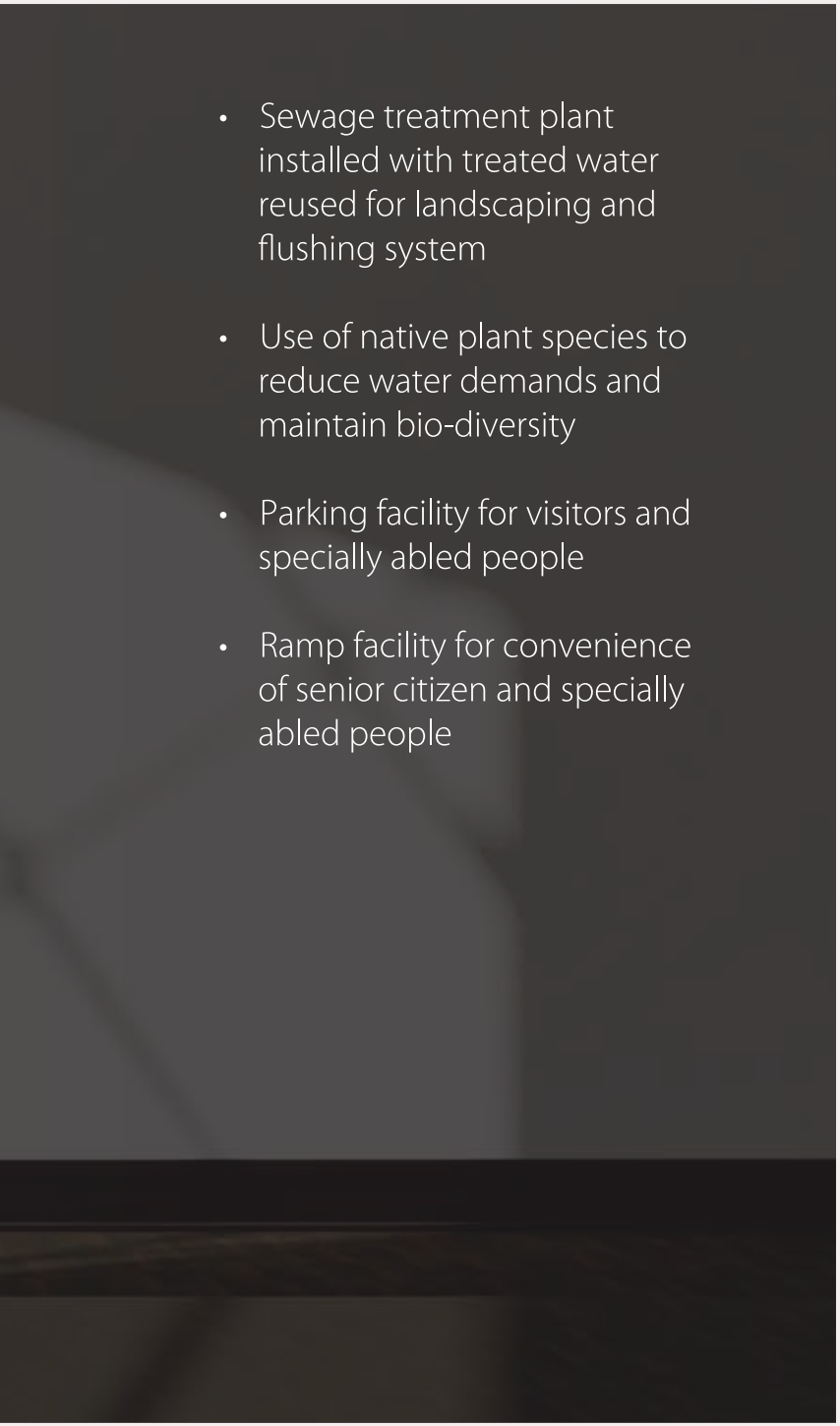
SPECIAL FEATURES



Provisions of the above indicative amenities list shall be made available.



- Efficient design with natural lighting
- All habitable spaces well ventilated to maintain indoor air quality
- Implementation of rain water harvesting system
- Carbon monoxide sensors in the basement parking area
- Water efficient fixtures and flushing system in the toilets to reduce water demands



- Sewage treatment plant installed with treated water reused for landscaping and flushing system
- Use of native plant species to reduce water demands and maintain bio-diversity
- Parking facility for visitors and specially abled people
- Ramp facility for convenience of senior citizen and specially abled people

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IGBC GOLD PRE-CERTIFIED

TATA HOUSING

Tata Housing has established itself as one of the key players in the Indian real estate industry. Our basic purpose is to provide "an enhanced lifestyle coupled with sustainable environment", wherever we work. As a responsible corporate citizen, "sustainability" is an integral part of our strategy. We aspire to be the market leader by offering iconic and world class property development in India.



The pictorial representation of the map of India does not purport to be a political one

Approximate Data as on March'16
Map not to scale

DELIVERED PROJECTS



Rajarhat, Kolkata



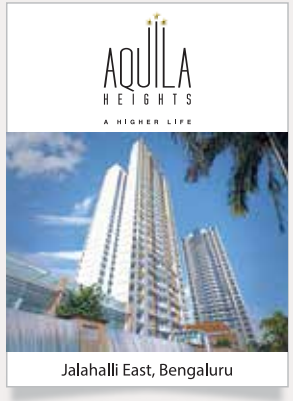
Kalyan-Bhiwandi Jn., Near Mumbai



Lonavala, Near Mumbai



Sector 59, Gurgaon



Jalahalli East, Bengaluru

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9 CITIES
26 PROJECTS
₹ 20 LAC TO ₹ 15 CRORE

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TOLL FREE
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VISIT US
www.tatahousing.in/avenida

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DUBAI OFFICE
1820 Burjuman Business Tower, Burjuman, P.O. Box No. 121828, Dubai, UAE.

REGIONAL OFFICE ADDRESS
Plot No. II G/1, Action Area II, New Town, Rajarhat, Kolkata–700 156, India Call : +91 33 6622 3900

REGISTERED ADDRESS
12th Floor, Times Tower, Kamala Mills Compound, Senapati Bapat Marg, Lower Parel, Mumbai - 400 013, India

Disclaimer : This Brochure is purely conceptual. The information contained in the Brochure including elevations, photographs, visuals, pictures, images, details, specifications, dimensions, amenities, facilities etc. are strictly provided for representative and illustrative purposes. Design, planning, further developments in surrounding areas etc. shown is tentative, subject to modifications on account of any change in plans, permissions and approvals of the respective authorities. List of amenities, specifications, designs and facilities provided in the Agreement shall stand final and binding. The Developer shall provide infrastructure provisions for the requisite amenities, but is not responsible for operation of the same. Distance and timelines are tentative and approximate subject to road and infrastructure facilities provided by the appropriate authorities. All product and brands are suggestive and may be replaced by equivalent products and brands. This Brochure does not constitute an offer and purchaser will be governed by T&Cs of Agreement and subject to the plans and approvals being approved by statutory authorities.