PROPSERV

REALTY WITH TRUST







Come Home to Real Estate

An Initiative by TATA HOUSING

PROFILE

Tata Housing has a Pan-India presence in property and advisory services through a dedicated business unit rendering a variety of real estate property services and complete transaction management in a transparent and diligent manner. Having delivered successfully for the past 6 years, this property services division is now expanding its portfolio to deliver a more comprehensive services offering to its clients who would benefit from its expertise and experience in property management.

PROPSERV offers bespoke end-to-end solutions ranging from transactions to research and advisory. It also provides Value Added Services to its clients with special offers and packages in home furnishing, interiors etc. to offer a complete solution.

From a customer's point of view, we strive to enhance the real estate service experience by bringing credibility, reliability and timeliness. We undertake significant due diligence before recommending any property and advise on investments into the appropriate asset, at the correct time and at prices that offer the best value.

For a developer, company or individual offering properties for sale or lease, PROPSERV offers an optimal platform to promote and market leveraging amongst others its large proprietary network within the TATA group and its allied partners.







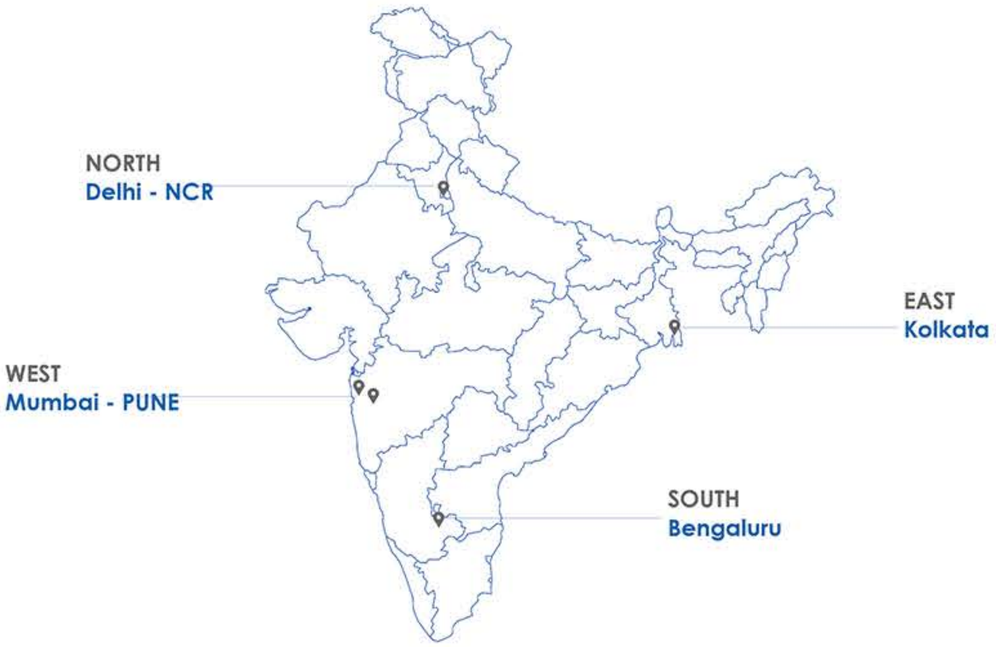
OUR STRENGTHS

- TRUST
- DUE DILIGENCE
- RIGHT PRICE
- DEVELOPER RELATIONSHIP
- TRANSPARENCY
- CUSTOMIZED SOLUTIONS





Our Foot Print









Exclusive Services

Transaction Services

Transaction services offered by Propserv include, but are not limited to transactions such as site selection, sourcing of property, sourcing of tenants, property marketing, structuring of transactions, negotiations and complete documentation.

Research and Valuation

Based on the specific needs to our client, we offer valuation and appraisal services, market research and feasibility studies, and also engage for complete development consultancy.

Property and Project Management Services

PROPSERV offers project planning and management services through JVs with Tata group companies and provides property services and estate management for our own projects. PROPSERV also provides a comprehensive and wide range of services to prospective tenants/landlords/investment firms seeking the most appropriate and cost effective premises.

Project Sales and Marketing Services

Our services would includes identifying development opportunities, building consultancy, commercial valuations, planning, development and project management services (for both Institutional owners and Corporate clients), earning successful returns on leased commercial property, representing property for lease or sale in order to maximize return on our clients' investment.

The range of services include:

- Advising commercial and residential real estate (Lease and Sale)
- Sourcing of properties and tenants
- Structuring of transactions and closing through negotiations,documentations and registration of properties.

Our Esteemed Clients

AIRBUS

airtel

COLGATE-PALMOLIVE

CRÉDIT AGRICOLE

Bombay Chamber of Commerce & Industry

DECATHLON

P3 | VOITH aerospace

STARBUCKS COFFEE

TAJ Hotels Resorts and Palaces

Godrej | GODREJ INDUSTRIES









TATA Group Companies

TATA STEEL

TATA MOTORS

TATA TELESERVICES

TATA POWER

TATA COMMUNICATIONS

TATA CAPITAL





Our Values

The TATA Group has always sought to be a value-driven organisation. These values continue to direct the Group's growth and businesses. The six core TATA values underpinning the way we do business are:

Customer Focus

Driving customer centricity in the organization, internal and external customer and supplier relationship.

Innovation

We focus on differentiating our products and services to ensure first recall in our cutomers' mind. We believe in deriving a competitive edge in products, processes and services led by customers, employees and other stakeholders.

Agility

Rapid response towards customers and other stakeholder needs. This includes changing our course of action/direction when required.

Leadership

To aspire for industry leadership in design and innovation. We aim to create benchmark standards in the category and be the market leader.

Integrity

We must conduct our business fairly, with honesty and transparency. Everything we do must stand the test of public scrutiny. Decision must be based on facts. Our work demonstrates the highest level of professional behaviour.

Purpose

At the TATA Group our purpose is to improve the quality of life of the communities we serve. We do this through leadership in sectors of national economic significance, to which the Group brings a unique set of capabilities. This requires us to grow aggressively in focused areas of business.

Quality

We will assure quality as per requirements to delight all stakeholders of our enterprise.





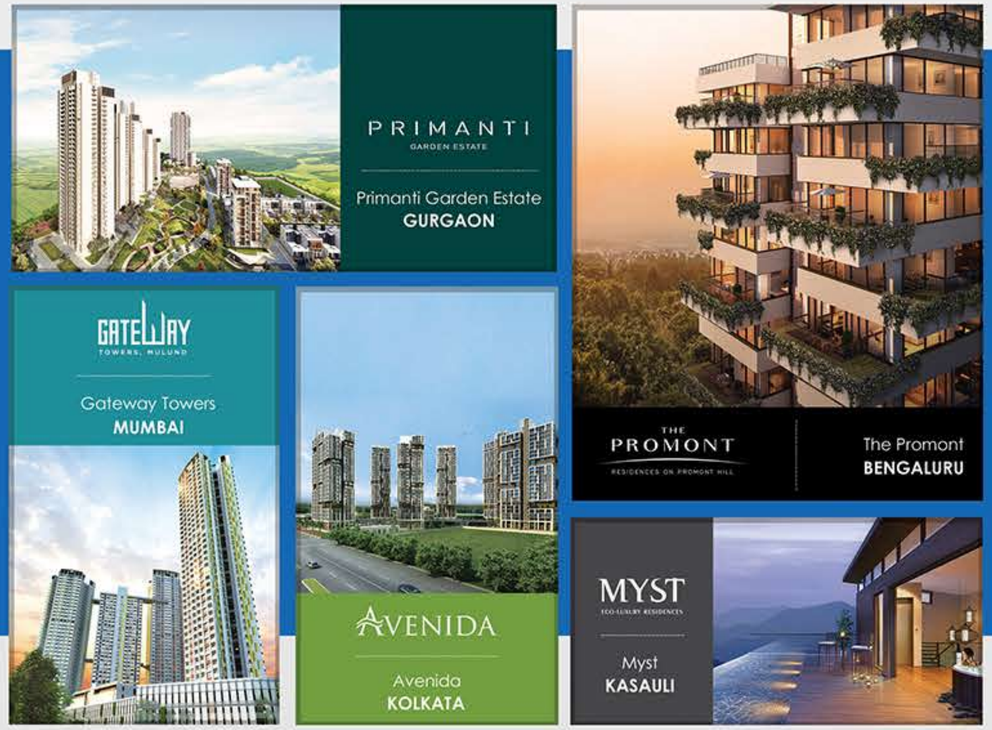
Real Estate Predicaments



- FIND THE RIGHT PROPERTY OF YOUR CHOICE
- SELL YOUR PROPERTY TO A LEGITIMATE BUYER
- GET THE RIGHT PRICE FOR YOUR PROPERTY
- VALUE ADDED SERVICES AS YOUR ONE STOP SHOP

Our Solutions

Select Projects



ABOUT TATA HOUSING

As a comprehensive real estate developer of choice, Tata Housing straddles across all consumer segments from value housing to luxury housing. By offering products ranging from ₹5 lakh to ₹14 crore, our company has a diversified portfolio of more than 70 million sq. ft. under various stages of development. Besides projects under execution, there is a steady pipeline of projects of over 19 million sq. ft.

With such a vast experience in housing construction and real estate, our offerings are clearly differentiated from others.

ABOUT TATA VALUE HOMES

Tata Value Homes Limited, formerly known as 'Smart Value Homes Limited,' was incorporated on September 8, 2009 as a private company under the Companies Act, 1956, and subsequently converted into a public company on July 23, 2010.

The company is a wholly owned subsidiary of TATA Housing Development Company Limited.

Select Projects



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